*03/26/2017*

**Point Focal Design Contest**

Dear Designer,

Thank you for participating in my logo design contest. I am in the process of launching Point Focal and very excited to view your design proposals. I will be as engaged as necessary to ensure you have the support required to deliver a compelling design. I have entered sufficient detail in the Design Crowd project brief to articulate requirements; however, please let me know if you have questions or would like guidance on your design ideas.

Note that I do not have any images to provide to you; because Design Crowd seems to require me to upload a picture I have uploaded a picture of a simplified version of our mission statement. Please do not infer any preference in the color / font of the picture.

Good luck and thank you again for participating.

Best,

Tommy Dadmun

Point Focal